

# 2018 Information Technology & Export Controls

October 24, 2018

Crystal Gateway Marriott | Arlington, Virginia  
Register now at [www.siaed.org](http://www.siaed.org)





## 2018 Information Technology & Export Controls

October 24, 2018 | Crystal Gateway Marriott | Arlington, Virginia

Are you struggling to understand and address the challenges of complying with U.S. export regulations in Information Technology (IT) environments? Is your company consolidating networks, centralizing applications, going to the Cloud, or all of the above? Have you experienced multiple, repeat violations related to IT networks and systems? Do Consent Agreements have you concerned about the likelihood of regulatory enforcement actions?

This seminar is designed to provide U.S. and non-U.S. Trade Compliance (TC) and IT practitioners with insights into Export Cyber Compliance challenges and solutions. It will describe the methodologies and tools needed to achieve compliance with U.S. export, reexport, and retransfer controls in IT environments, or “Export Cyber Compliance.” Companies are encouraged to send both TC and IT representatives. Don’t hesitate. Seating is limited.

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**SIA President:** Marc Binder, ITC Strategies

**Board Liaison:** Glenda Bass, Siemens Government Technologies, Inc.

**Conference Director:** Matt Henson, TC Engine

**Conference Committee Chairs:** Speaker Chair: Lisette Hendriksen, BAE Systems  
Hotel Chair: Kate Koeppen, BAE Systems  
A/V / Publications Chair: Caitlyn Banis, Northrop Grumman Corporation  
Registration Chair: Jill Garrison, SIA

Conference information and registration at [www.siaed.org/event-3013294](http://www.siaed.org/event-3013294)

## CONFERENCE REGISTRATION FEE

Non-Members .... \$350  
Members ..... \$300  
Government ..... \$250

**Payments will not be accepted at event.**

**Online registration is required.**

**The registration site is  
[www.siaed.org/event-3013294](http://www.siaed.org/event-3013294)**

**SIA accepts payment by  
credit card, check or wire transfer.**

Your registration is not confirmed until payment is received. Payments must be received within 7 business days of registering or SIA may cancel your registration.

**Registration fees include:** continental breakfast, lunch, breaks, and course materials.

**Cancellation Policy:** Cancellations must be received by Monday, October 15, 2018 to be eligible for a refund. There is a \$35 fee for all cancellations and bank returned checks. *Refunds will not be provided for cancellation requests received after Monday, October 15, 2018.*

**NOTE:** This seminar will be held the day following the 2018 Fall Advanced Conference. The Fall Conference registration does not include registration/attendance to this IT Seminar. This requires a separate registration and fee. Please go to [www.siaed.org/event-3013294](http://www.siaed.org/event-3013294) to register for the IT Seminar.

**Please make checks payable to:**  
Society for International Affairs or "SIA"

**Mail checks to:**  
SIA

Jill Garrison, Attn: IT and Export Controls  
95 Delphinium Way, Stafford, VA 22556

## HOTEL ACCOMMODATIONS

The seminar will be hosted at the Crystal Gateway Marriott. SIA did not reserve a block of rooms for this IT Seminar. However, there is a block of rooms for the Fall Conference. You may book a room by contacting Reservations at 1-800-228-9290 or 703-920-3230 (ask for the 2018 SIA Conference rate). The room block has been reserved until Saturday, September 29, 2018 or until sold out, whichever occurs first.

## GROUND TRANSPORTATION

**Taxi and Super Shuttle:** information to/from Reagan National, Dulles and BWI - <http://www.marriott.com/hotels/maps/travel/wasgw-crystal-gateway-marriott/#m-parking-section>

**Hotel shuttle:** Complimentary to/from Reagan National Airport.

**Parking:** On-site Self-Parking is available for \$37/day and Valet Parking is \$41/day.

**Crystal City Metro Station:** Enter hotel through the underground entrance

Attire for the conference is business casual.

**Register early... seating is limited!**

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and registration at

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## THE SOCIETY FOR INTERNATIONAL AFFAIRS

### Background & Purpose

The Society for International Affairs, Inc. (SIA) is a volunteer, nonprofit, educational organization that was jointly formed in 1967 by US Government and Industry. SIA provides a forum for the exchange of information related to export and import licensing. SIA interests cover the entire spectrum of licensing pertaining to the Departments of Commerce, Defense, State, Treasury, and Homeland Security.

### Activities

Business luncheon meetings are held regularly and feature guest speakers who address regulatory and policy issues affecting exporting and importing. Conferences and seminars are presented on a regular basis to educate and instruct the export community on all aspects of defense and commercial exports and technology transfers.

### Code of Conduct

The meetings and functions of SIA are designed to facilitate the free exchange of ideas and information. Information from these sessions is not for attribution or publication. Recording devices may not be used. SIA members and attendees are expected to uphold the highest standards of personal conduct at all SIA functions and must abide by the Code of Conduct.

### Membership

Membership is comprised of over 2,000 members consisting of Industry, US Government, and embassies. Information about SIA membership is available at [www.siaed.org](http://www.siaed.org).



# Information Technology & Export Controls

**October 24, 2018**

7:15 AM Registration & Breakfast

**8:15 AM Welcome/Opening Remarks**

*Marc Binder, ITC Strategies, SIA President  
Matt Henson, TC Engine, Seminar Director*

**8:30 AM The Case for Export Controls in IT**

*Matt Henson, TC Engine*

**9:15 AM It's About the Data – The Fundamentals**

*Matt Henson, TC Engine*

- What is data, including structured and unstructured data
- Data models, lifecycles, and flows

9:45 AM Break

**10:00 AM Automating Export Compliance Decisions**

*Robert Waldrop, KPMG*

- Automating the prior approval decision and managing by exception

**11:00 AM Identity Management**

*Jeff Sammon, Microsoft*

*Ian Haythornthwaite, BAE Systems*

*Lisa Burgarella, North Star Data Governance*

- Managing the identity attributes required to make accurate and timely export control decisions.
- Navigating privacy requirements (GDPR)

**11:45 AM Lunch – Speaker: Karen Wrege, CIO, Directorate of Defense Trade Controls**

*Karen Wrege, CIO, Directorate of Defense Trade Controls*

Integrating with the Defense Export Control and Compliance System (DECCS)

- DDTC covers the roadmap, technology, and process for integrating with DECCS

**12:45 PM Jurisdiction, Classification, and Marking**

*Greg Fearn, United Technologies Corporation*

*Chuck Schroeder, Textron Aviation*

- The identification and classification of Export Controlled Data (ECD)
- Export classification in the context of the Defense Federal Acquisition Regulations Supplement (DFARS)

**1:30 PM Electronic Export Transaction Management**

*David Harris, The Boeing Company*

- Methodologies & Tools

2:30 PM Break

**2:45 PM Compliance in the Cloud**

*Scott Edwards, Summit 7*

- Navigating Considerations: Infrastructure as a Service (IaaS), Platform as a Service (PaaS), Software as a Service (SaaS), Commercial vs. Government Cloud, DFARS, National Institute of Standards & Technology (NIST) 800-171, and U.S. Export Controls

**3:45 PM Best Practices – Electronic Export Controls**

*David Harris, The Boeing Company*

*Ian Haythornthwaite, BAE Systems*

*Ken Purchase, Pratt & Whitney Canada*

*Greg Fearn, United Technologies Corporation*

- Industry panel of U.S. and non-U.S. companies discussing best practices and technologies

**4:45 PM Wrap-Up**

*Matt Henson, TC Engine*



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