

2018 Winter International Trade Export
Licensing & Compliance Conference

Back to Basics



Sugar Land Marriott Town Square | Sugar Land, Texas

Register now at www.siaed.org

March 5-7, 2018

Back to Basics

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This conference is an important first step to exporting articles on the United States Munitions List (USML) and the Commerce Control List (CCL) and the associated defense services and technology. This conference is ideal for newcomers (less than 5 years of experience) to export licensing, as they will be provided with a step-by-step guide to using the International Traffic in Arms Regulations (ITAR) and the Export Administration Regulations (EAR). Emphasis will be placed on the license application process and the requirements for submitting licenses to the Department of State, Directorate of Defense Trade Controls as well as to the Department of Commerce, Bureau of Industry Security for review and approval. Attendees will become familiar with the various types of licenses, agreements, exemptions and exceptions and the requirements and conditions associated with each. Government speakers will provide insight into the procedures and policies governing the export licensing process.

Ample time for questions will be included each day. In addition, a special Roundtable Q&A Session with panelists and invited guests will be held at the conclusion of Day 2.

The Conference will integrate hands-on workshops with practical transaction scenarios and corresponding licensing/agreements/exemption/exception exercises. These exercises will give attendees the opportunity to apply what they have learned while USG experts and defense industry peers are close at hand to answer questions and provide guidance.

Speakers will include participants from US Government agencies such as the US Department of State's Directorate of Defense Trade Controls (DDTC), Defense Technology Security Administration (DTSA), Bureau of Industry and Security (BIS) and members of the defense industry.

SIA President: Jennifer K. Weinel, Northrop Grumman Corporation

Board Liaison: Blount Stewart, Raytheon Company

Conference Director: Maggie Figueras, Orbital ATK

Conference Committee Chairs: Speakers: Christina Cugle, Northrop Grumman Corporation
Hotel: Pamela Danisiewicz, Eaton Aerospace Group
Publications: Vincent Gendron, BAE Systems
Audio/Visual: Gwen Green, Holland & Hart LLP
Registration: Jill Garrison, SIA

Conference information and registration at www.siaed.org/event-2580166

CONFERENCE REGISTRATION FEE

Non-Members \$1,100
Members \$950
Government \$725

Registration is open.

Online Registration is required.

**The registration site is
www.siaed.org/event-2580166**

Payment is required within 7 business days of registering. Your registration is not confirmed until payment is received.

Registration fees include: continental breakfasts, lunches, breaks, reception, and course materials.

Cancellation Policy: Cancellations must be received by Friday, February 23, 2018 to be eligible for a refund. There is a \$35 fee for all cancellations and bank returned checks. *Refunds will not be provided for cancellation requests received after Friday, February 23, 2018.*

Please make checks payable to:
Society for International Affairs or "SIA"

Mail checks to:
SIA

Jill Garrison
Attn: 2018 Winter Back to Basics Conference
95 Delphinium Way
Stafford, VA 22556

Register early...seating is limited!

HOTEL ACCOMMODATIONS

Sugar Land Marriott Town Square
16090 City Walk
Sugar Land, TX 77479

A block of rooms has been reserved at the Sugar Land Marriott Town Square for the dates of the conference. The SIA room rate is the prevailing government per diem of \$137 per night plus tax (single/double occupancy). Reservations may be made online through the link on SIA's website under the 2018 Winter Back to Basics Conference or by contacting Reservations at 1-800-228-9290 or 281-275-8400 (ask for the 2018 SIA Conference rate).

The room block has been reserved until Friday, February 9, 2018, or until sold out, whichever occurs first.

TRANSPORTATION

Marriott Sugar Land Town Square does not offer airport transportation.

Most affordable option suggested is Super Shuttle: www.supershuttle.com/locations/houston-iah-hou or use Uber.

Parking garages in Sugarland Town Square offer free self parking. Valet parking available \$10 per day/ \$25 overnight.

Attire for the conference is business casual.

Conference information and registration at
www.siaed.org/event-2580166

THE SOCIETY FOR INTERNATIONAL AFFAIRS

Background & Purpose

The Society for International Affairs, Inc. (SIA) is a volunteer, nonprofit, educational organization that was jointly formed in 1967 by US Government and Industry. SIA provides a forum for the exchange of information related to export and import licensing. SIA interests cover the entire spectrum of licensing pertaining to the Departments of Commerce, Defense, State, Treasury, and Homeland Security.

Activities

Business luncheon meetings are held regularly and feature guest speakers who address regulatory and policy issues affecting exporting and importing. Conferences and workshops are presented on a regular basis to educate and instruct the export community on all aspects of defense and commercial exports and technology transfers.

Code of Conduct

The meetings and functions of SIA are designed to facilitate the free exchange of ideas and information. Information from these sessions is not for attribution or publication. Recording devices may not be used. SIA members and attendees are expected to uphold the highest standards of personal conduct at all SIA functions and must abide by the Code of Conduct.

Membership

Membership is comprised of over 2,000 members consisting of Industry, U.S. Government, and embassies. Information about SIA membership is available at www.siaed.org.

Back to Basics: Understanding the Basics of International Trade Licensing & Compliance

DAY ONE – Monday, March 5, 2018

7:15 Breakfast

8:15 Opening Remarks

*Jennifer K. Weinel, Northrop Grumman Corporation, SIA President
Maggie Figueras, Orbital ATK, Conference Director*

8:15 Overview of Export Control Regimes and Regulations Panel

*Marc Binder, International Trade Compliance Strategies
Tom Donovan, Northrop Grumman Corporation
Catherine Hamilton, Office of Defense Trade Controls Licensing
Scott Maslow, Licensing Directorate-Munitions Division, Defense
Technology Security Administration
Steven Stoddard, Munitions Control Division, Bureau of Industry and
Security*

10:30 Break

10:45 Commodity Jurisdiction and Classification Panel

*Jeremy Huffman, Huffman Riley PLLC
Nick Shahan, Office of Defense Trade Controls Policy
Christopher Weil, Office of Defense Trade Controls Policy
Susan Daoussi, Licensing Directorate-Munitions Division, Defense
Technology Security Administration*

12:15 Lunch

1:15 Commodity Jurisdiction and Classification Panel

*Jeremy Huffman, Huffman Riley PLLC
Susan Daoussi, Licensing Directorate-Munitions Division, Defense
Technology Security Administration
Adam Duvall, Munitions Control Division, Bureau of Industry and Security*

2:45 Break

3:15 Jurisdiction / Classification Exercise

All Speakers, Board and Committee

5:00 Adjourn

5:15 Reception

DAY TWO – Tuesday, March 6, 2018

7:15 Breakfast

8:15 Opening Remarks

Maggie Figueras, Orbital ATK, Conference Director

8:15 ITAR Licensing Panel

*Yolanda Gantlin, Office of Defense Trade Controls Licensing
Cynthia Keefer, BAE Systems*

10:00 Break

10:15 Licensing Q&A

10:30 ITAR Agreements–Overview, Preparation and Best Practices

*MAJ Sean Keefe, Office of Defense Trade Controls Licensing
Yolanda Gantlin/Cat Hamilton, Office of Defense Trade Controls Licensing
Barbara Clark, Orbital ATK*

12:15 Lunch

1:15 ITAR Agreements Q&A

1:30 DTSA Review Panel

*Jean Singer Rosch, Moderator, JSR Consultants
Scott Maslow, Licensing Directorate-Munitions Division, Defense
Technology Security Administration*

2:00 ITAR License Exercise

All Speakers, Board and Committee

2:30 Break

2:45 ITAR License Exercise (cont'd)

All Speakers, Board and Committee

3:15 ITAR TAA Exercise

All Speakers, Board and Committee

4:15 ITAR Exemptions

Sandra Cross, Huntington Ingalls Industries

5:15 Q&A

5:30 Adjourn

5:30 Meet the Speakers (Roundtable Discussions / Open Q&A)

-6:30 *DDTC-L, DDTC-P, DDTC-C, BIS, DTSA, Industry speakers*

Back to Basics: Understanding the Basics of International Trade Licensing & Compliance

DAY THREE – Wednesday, March 7, 2018

7:30 Continental Breakfast

8:30 Opening Remarks

Maggie Figueras, Orbital ATK, Conference Director

8:35 EAR Licensing/Exceptions Panel

Steven Stoddard, Munitions Control Division, Bureau of Industry and Security

Bruce O’Cain, Licensing Directorate-Munitions Division, Defense Technology Security Administration

Suzanne Kao, Deloitte Tax LLP

10:00 Break

10:15 Q&A

10:30 EAR License Exercise/Exemption/Exception

All Speakers, Board and Committee

12:30 Lunch

1:30 Trade Compliance Program

Chandler Leonard, Office of Defense Trade Controls Compliance

Bryce Bewley, Export Management & Compliance Division, Office of Exporter Services, BIS

Jeremy Huffman, Huffman Riley PLLC

2:30 Break

2:45 “Got your license.....now what?”

Marc Binder, International Trade Compliance Strategies

4:00 Disclosures and Enforcement

Chandler Leonard, Office of Defense Trade Controls Compliance

Bryce Bewley, Export Management & Compliance Division, Office of Exporter Services, BIS

Jeremy Huffman, Huffman Riley PLLC

4:45 Q&A

5:00 Conference Adjourns