

ITC Strategies - Partnering in Trade Compliance

International Trade Compliance Strategies



Marc Binder

Marc is co-founder and a principal partner in the Import / Export Compliance Consulting Firm **International Trade Compliance Strategies (ITC Strategies)**. ITC Strategies (established 2007) is a comprehensive Export and Import Compliance consulting business, which offers a wide range of services from one-time compliance assessments to the development of complete corporate compliance programs.

Prior to joining ITC Strategies, Marc was the Director of Customs Compliance for Goodrich Corporation, where he was responsible for managing the Corporate Customs Compliance program. Prior to Goodrich, Marc was Director of Customs and Export Compliance for TRW Automotive, and prior to that he was with Lockheed Martin – Government Electronics Systems in Moorestown, NJ for 20 years where he held a number of positions such as Logistics Analyst, Traffic Manager, Materials Manager, and ultimately Manager of Import and Export Licensing and Compliance.

Marc served two terms as President of the Society for International Affairs (SIA) and in 2022, transitioned from his active role on the SIA Board of Directors to now serve as an Advisor to the Board. During his time on the SIA Board, he also held the office of Secretary/Treasurer from 2016-2018 and was Director of Planning and Education from 2006 - 2016. Marc was the 2023 recipient of the SIA Jill Garrison Lifetime Achievement Award in recognition of his contributions and commitment to the organization.

Marc is a former two-term member of the Department of Commerce, Regulations and Procedures Technical Advisory Committee (RPTAC) and a former three-term member of the Department of State, Defense Trade Advisory Group (DTAG). Marc is still active in supporting DDTC now as a member of the DECCS User Group (DUG). Marc is a licensed Customs Broker and was certified in the fields of Defense logistics and Hazardous Materials Transportation. Marc has been active in the International Logistics, Export and Import fields for the past 40 years.

Marc holds a bachelor's degree from Villanova University and has graduated from the Wharton Management Program, University of Pennsylvania. He also received certificates in Transportation and Distribution Management from Pennsylvania State University as well as Certification in Defense Packaging of Hazardous Materials for Transportation from the School of Military Packaging Technology at Aberdeen Proving Grounds.

Marc speaks regularly at conferences and seminars in the U.S. and Internationally on Import, Export and Customs Issues. Marc is a native of Philadelphia, PA and now resides in the Annapolis, MD area.