



2026 SUMMER BACK TO BASICS

TRADE COMPLIANCE PROGRAMS

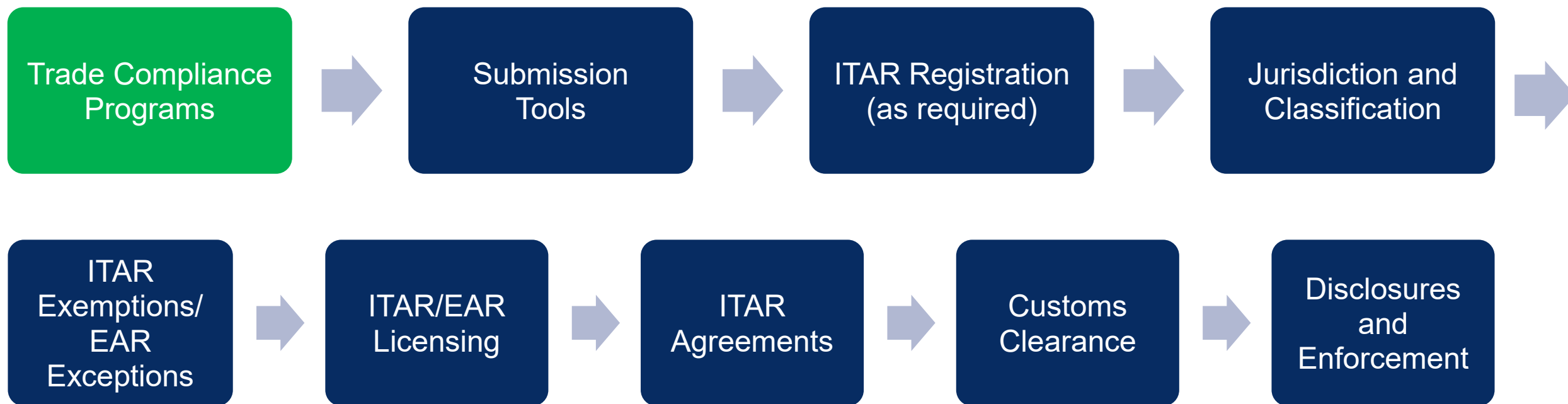
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Conference Agenda

We are here in the transaction process!





WHY HAVE A TRADE COMPLIANCE PROGRAM?



REASONS TO HAVE A TRADE COMPLIANCE PROGRAM

- Helps reduce the chances of trade violations
 - Protects U.S. national security & promotes U.S. foreign policy objectives
- Mitigating factor in any enforcement actions if a violation occurs
- Competitive business advantage



POTENTIAL EXPORT PENALTIES

Fines	Criminal	Civil
State/ITAR	• Up to \$1M per violation • Up to 20 yrs imprisonment	• § 127.10(a)(1)(i) - \$1,271,078 (or 2x value of the transaction, whichever is greater) • § 127.10(a)(1)(ii) - \$1,055,721 (or 5x payment, whichever is greater) • § 127.10(a)(1)(iii) - \$1,256,607 • Extra compliance measures
Commerce/ EAR	• Up to \$1M per violation • Up to 20 yrs imprisonment	• 50 USC 1705(b) – IEEPA – Up to \$377,700 per violation (or 2x value of the transaction, whichever is greater) • 50 USC 4819 – ECRA – Up to \$374,474 per violation (or 2x value of the transaction, whichever is greater)

- Loss of export privileges
- Debarment and/or suspension
- Reputational harm – loss of revenue & jobs



TAILORING YOUR PROGRAM TO YOUR ORGANIZATION'S NEEDS AND RISKS

- Factors that will impact your Trade Compliance Program:

Items, End-use,
& End-user

Volume of Exports

Geographic
locations of org.,
sub, and customers

Relationships with
business partners

Size of
Organization

Complexity of
Export Processes



KEY ELEMENTS OF A TRADE COMPLIANCE PROGRAM

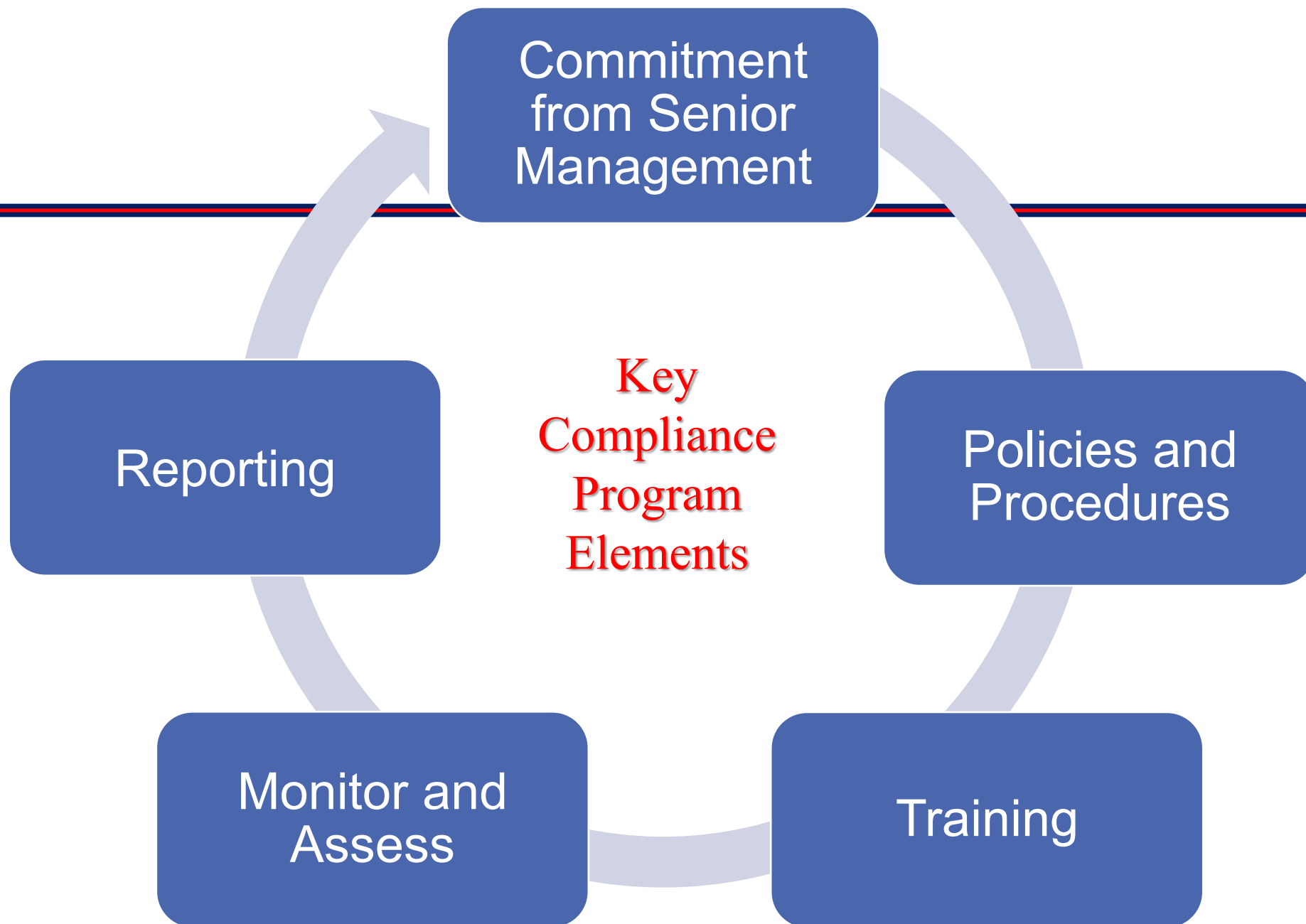


COMPLIANCE PROGRAM GUIDELINES

Elements of an Effective Compliance Program

- **Element 1:** Management Commitment
- **Element 2:** Jurisdiction & Classification, Licensing/Authorizations (Registration/Other ITAR)
- **Element 3:** Recordkeeping
- **Element 4:** Reporting and Addressing Violations
- **Element 5:** Training
- **Element 6:** Risk Assessment
- **Element 7:** Audits and Compliance Monitoring
- **Element 8:** Export Compliance Manual and Templates (Procedures)

More information available on DDTC's website - [DDTC Compliance Program Guidelines](#) and BIS's website - [BIS Export Compliance Guidelines](#)





MANAGEMENT COMMITMENT

Management is responsible for creating culture of compliance

- Have general knowledge of export controls
- Dedicate adequate resources to compliance program & activities
 - Experienced people, budget and training.
- Create an organizational structure that incorporates compliance as a significant function
 - Include compliance in Job Descriptions and Annual Evaluations
- Provide consistent message of the importance of compliance and encourage employee reporting without retaliation
- Acknowledge compliance successes



POLICIES & PROCEDURES

Policies & Procedures Should Be...

- Tailored to the business
- Designed for each functional area at every business site
- Accessible, easy to understand, effective, and not overly burdensome
- Written, tested, and regularly improved
- Dynamic, not static



WRITTEN PROCEDURES

- Elements should track to Compliance Program Guidelines
 - Management Commitment, Jurisdiction & Classification, Licensing/Authorizations, Recordkeeping, Report Violations, Risk Assessment, Audits/Monitoring
 - Due Diligence and Denied Party Screening
- In addition, partner with and embed export requirements in other functional procedures
 - R&D/Engineering for Jurisdiction & Classification
 - Bus Dev and HR for licensing
 - IT for data/technology controls



DATA/TECHNOLOGY CONTROLS

Protect your electronic technical data from unauthorized release

Prevention:

- Technology Control Plans (TCP)
- IT Automation tools
- Maintain records of screening and users with access to tech data
- Log tech data access
- Obtain authorization for anticipated access
- Remove tech data from devices when unnecessary

Risk areas:

- Employee onboarding
- Employee departure or role change
- Foreign employees, visitors, & third-parties with network access
- IT consultants
- Travel with electronic devices

DUE DILIGENCE AND SCREENING

- Screening is good, but not enough – vet/know your parties
 - Use checklists and questionnaires
 - See EAR 732, Suppl. 3 - [Know Your Customer Guidance and Red Flag Indicators](#)
 - Educate staff on “Red Flags” or suspicious transactions and how to escalate to resolve
- Screen all Parties to the Transaction (including freight forwarders, intermediate consignees, and the ultimate consignee)
 - [Consolidated Screening List Tool](#)
 - Maintain screening record results
 - Have a process to resolve “false positive” hits
 - Vendor software screening programs may be preferable for larger volumes
 - Vet/screen early and often (Automate rescreens, if possible)
- [Don't Let this Happen to You!](#), BIS Settlements and ITAR Consents
 - [Enforcement | Bureau of Industry and Security](#)





DUE DILIGENCE AND SCREENING (CONSOLIDATED SCREENING LIST)

Commerce – BIS

- [Denied Persons List](#)
- [Unverified List](#)
- [Entity List](#)
- [Military End User \(MEU\) List](#)

State

- [Nonproliferation Sanctions](#)
- [AECA Debarred List](#)

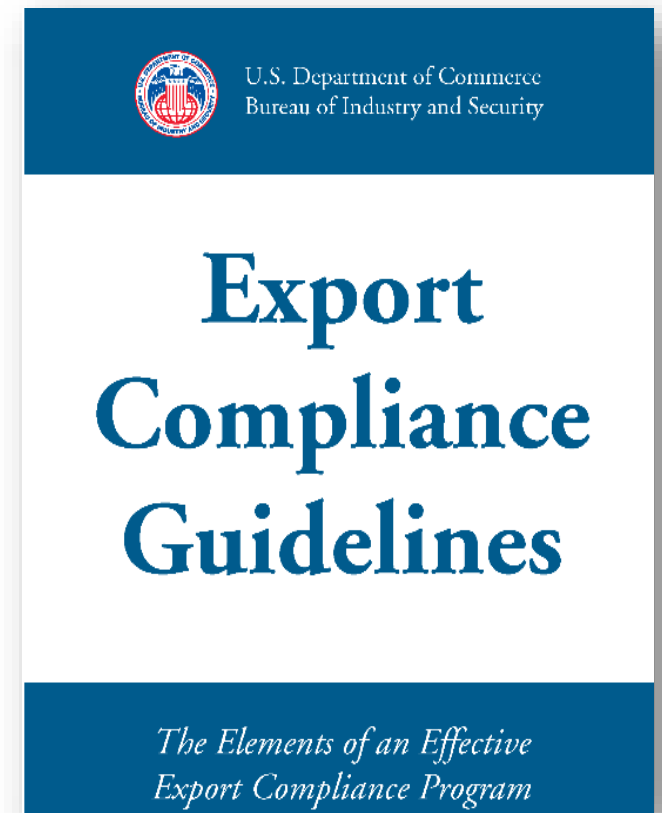
Treasury - Office of Foreign Assets Control

- [Specially Designated Nationals List](#)
- [Foreign Sanctions Evaders List](#)
- [Sectoral Sanctions Identifications \(SSI\) List](#)
- [Correspondent Account or Payable-Through Account Sanctions \(CAPTA\) List](#)
- [Non-SDN Menu-Based Sanctions List \(NS-MBS List\)](#)
- [Non-SDN Chinese Military-Industrial Complex Companies \(CMIC\)](#)
- [Palestinian Legislative Council List](#)



BIS EXPORT COMPLIANCE PROGRAM REVIEW

- BIS EMCD staff will review your manual
- Provide strengths and suggestions
- 30 days to receive feedback
- Mitigating factor for administrative penalties
- Send to EMCD@bis.doc.gov



More information available on [BIS' website](#). Link to Guidelines: [BIS Export Compliance Guidelines](#)



TRAINING

Goal of Training is:

- Maintain up-to-date knowledge base
- Ensure observant and capable employees
- Identification and prevention of violations

Comprehensive Training Plan:

- General awareness for all
- Function/role specific for some
- Advanced training for key personnel
- Outside training if needed
- Online modules may be helpful



RISK ASSESSMENTS

- Risk Assessments
 - Past incidents and disclosures
 - Changes in regulations
 - Areas of USG enforcement emphasis
 - New business opportunities, new countries involved, product offerings, etc.
 - Prioritize risks identified - Consider likelihood and consequence should a risk be realized
 - Develop plan to mitigate risks



AUDITS AND MONITORING

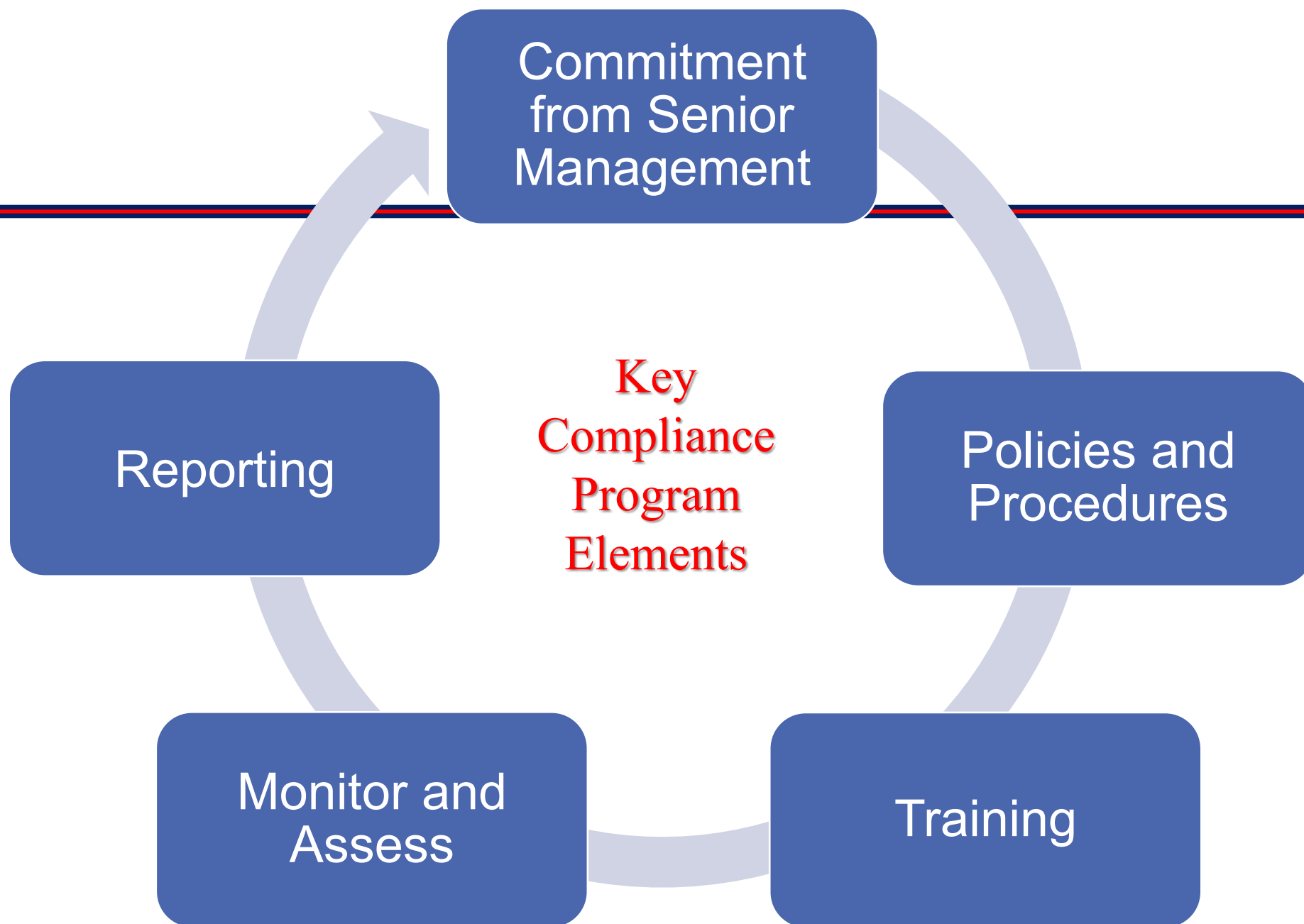
- Audits and Monitoring
 - Regularly assess (procedures, licenses, programs, product lines)
 - Assess functions that support International Trade
 - Document findings, track corrective actions to completion
 - Use as a training tool and share lessons learned



REPORTING

Establish:

- System(s) to identify and report suspected violations
 - Include anonymous reporting mechanism
 - Automated tools help identify violations and decrease human error
- Process for investigating (and disclosing) violations
- Process to track implementation of corrective actions with accountability





Q&A